Sophia Helps Texas A&M Innovation Expand and Evolve

Background

Texas A&M Innovation manages the intellectual property of the 11 universities and 8 state agencies that comprise the Texas A&M University System.

Wellspring and Texas A&M started working together in 2012 when Texas A&M first implemented Sophia. Before working with Wellspring, the university used an outdated database solution that didn't meet their needs.

Problem

The Texas A&M innovation offices have evolved and grown since adopting Sophia in 2012. The organization has gone from each commercialization office managing its own portion of the IP portfolio to moving to a centralized office in March 2023 now called Texas A&M Innovation. Sophia played a key role in this transition and provides the ability to track each group, maintain historical data, and manage reporting to support the university's ongoing success.

> "Wellspring is beyond our partner – they are part of our team. They understand our industry since they've worked in it and their expertise is well beyond that of anyone else"

Megan Brown
Director of Operations

TEXAS A&M INNOVATION

Rise of the CIO

Texas A&M hired the first Chief Innovation Officer for The Texas A&M University System who is focused on building an entrepreneurial culture with internal and external partnerships that are more strategic to execute longer-term goals. The CIO has aligned their teams, philosophies, and goals, enabling a new fresh program.

Wellspring Tech

Sophia continues to be the main tool for Texas A&M's success. It houses all the IP and agreement records for hundreds of inventions and agreements. They also use Flintbox for their technology marketing and are working on implementing the new Ventures module to help manage their start-up portfolio.

Wellspring Services

Additionally, the Wellspring Office as a Service team evaluated and reviewed every detail of Texas A&M's process and provided a thorough Standard Operating Procedure document. Thanks to Wellspring's industry expertise, they revamped the innovation process to improve overall efficiency and support.

Training

The Wellspring team also provided staff training. The training program included ongoing hands-on training and personalized training based on the user's role in the organization.

Results

01

Wellspring helped Texas A&M discover **new ways to work** more efficiently, learn **new tools**, and overall, **improve efficiencies** to enable success for every person on the team.

02

With Sophia, Texas A&M has eliminated various manual activities and now has a fresh new way of running their operations.

03

Texas A&M looks at its Innovation strategy differently by enabling one large office led by a Chief Innovation Officer. Wellspring helps them succeed by providing ongoing support, training, and expertise and is a central partner to Texas A&M's commercialization success.

Sophia

Sophia is the software suite that brings ideas and inventions to market. It's not just about efficiency and productivity—Sophia's purpose-built software does this and also enables organizations to organize their portfolios and activate opportunities.

Wellspring's IP Commercialization

Wellspring's comprehensive IP Commercialization Services helps you find more opportunities to bring your inventions to market, maximize licensing returns, and achieve your impact goals.